



easy promotion DOG LEAD

an easy and
effective idea
to promote
your business

Dog Leads that promote your practice.

The K9Homes **Easy Promotion Dog Lead** is a high quality dog lead that has your company name and telephone number woven right into the fabric. Every time one of your customers use your easy promotion dog lead they are actively helping to advertise your practice.

The Easy Promotion Dog lead:

- Has your practice name and phone number woven into the lead.
- Comes in an exciting range of colours to match your advertising style.
- Are durable, long lasting, hard wearing and washable.
- Are Australian made by K9Homes.
- Come with a money back guarantee against materials and craftsmanship.

Your customers will love receiving the **Easy Promotion Dog Lead** as a free gift and you will love all the free advertising your business gets every time your customers use their leads.

And the great thing is that it need not cost you anything if you factor the cost of each lead into your charge rates, as you would with any other advertising cost.

One of our representatives will call you in a few days to discuss any questions you may have. If in the meantime you have any questions please don't hesitate to contact me.

Warmest regards,

Darren McRostie
Director – K9Homes

Does it really work – **absolutely**

Read what some of our many happy customers have to say about using the easy promotion dog lead to promote their practice:

"We've increased the number of customer repeat purchases since using the K-9 Homes Easy Promotion Dog Leads to market our business. Customers love the idea of a free gift"

Lena - Hurstbridge Vet

"I live in the same suburb as my practice, when I am out walking Rocky I often see my Easy Promotion Dog Lead's promoting my practise name and telephone number, it really is a simple and effective way to promote my practice"

Deborah, Rye Vet

"We've done all the promotional stuff like pens, fridge magnets key rings etc. but the K9 Homes Easy Promotion Dog Lead has been a great way to get our name out there amongst local pet owners"

Jane, Seaforth Vet

"Our Practice runs Puppy school and every Puppy that comes along gets a free Easy Promotion Dog Lead, it's a great marketing tool and such an easy way to spread my practice name around local area."

Devon, Elgar Road Vet

"We are always keen to attract more customers and now the Easy Promotion Dog Lead really works, and our customers love the idea of getting a free gift"

Mandy, Shepparton Vet

"Our Clients love the idea of a free gift and because the Easy Promotion Dog Lead's are such great quality they last for years"

Shiree, Veterinary Nurse, Hampton Veterinary Hospital

"The Easy Promotion Dog Lead's are instantly associated with our clinic. They are popular and they look good"

Murray, Strathmore Veterinary Clinic

"We happily stock the quality Easy Promotion Dog Lead's K-9 Homes provide us with. Our clients appreciate the free gift and it is great to see them being used out and about in our local area promoting our practice"

Clare, Yarrambat Veterinary Hospital